

MEETING MINUTES

ACA Board of Directors Meeting

Date:	December 16, 2020	
Time:	12:00 noon (central)	
Location:	Zoom Meeting	
Attendees:	Frank X. Neuner, Jr. – President Brett G. Harrison – Vice-President Ashley Belleau - Secretary and Treasurer William Johnston – Immediate Past President Denise Seastone Kraft Dana Hrelc	Keith B. McLennan – Past-President James Williams Linda Klein Joy Lambert Phillips Livia Barndollar Aurora Austriaco Howard Daniel Darrel Papillion

1. Approval of Draft Minutes

After noting several minor edits that needed to be made, the Board approved the edited Draft Minutes of the November 18, 2020 Board Meeting.

2. Financial Report

Ashley Belleau reported that she is receiving membership dues checks and deposits directly into the ACA banking account at Wells Fargo via Stripe and had received several checks which she will deposit into the bank account. She reported the ACA bank account had a total of \$56,579.82.

3. President's Report

President Neuner advised that he had nothing new to report.

4. Committee Reports

Membership Committee

Brett Harrison reported the committee had a good meeting and the members are working on a pitch piece for a membership drive and how to recruit new members. He will present the pitch piece at the January meeting.

Scholarship Committee

Wes Horton could not join the meeting but advised Frank Neuner that there was nothing new to report.

Sponsorship Committee

Bill Johnston, Immediate Past President, reported that a sponsorship committee meeting was held on December 9, 2020. There was discussion about on-going and new sponsorships,

including media sponsorships, and expanding support by LEXIS. The committee recommended level sponsorships:

Platinum	\$2500
Gold	\$1500
Silver	\$1000
Bronze	\$250

The committee also recommended multi-year sponsorships of two meetings with a 10% discount:

Platinum	\$4500
Gold	\$2700
Silver	\$1800
Bronze	\$450

Bill reported that his firm has committed to a \$4500 sponsorship, Brett's firm has committed to a \$2500 sponsorship, Aurora has committed to a \$450 sponsorship and Frank's firm has committed to a \$1,800 sponsorship.

Keith McLennan reported that he talked to LEXIS about future sponsorships and the possibility of LEXIS underwriting a new scholarship but had not heard from LEXIS.

Bill reported that the committee is brainstorming about additional sponsors and other entities that support the ABA. Aurora flagged the ABA 401k and its focus on the National Bar Association.

Livia suggested we should also focus on scholarship donations. Keith said he would draft a letter that could be used to seek sponsorships.

Bill noted the next Sponsorship Meeting is set for January 6, 2021.

5. New Business

Frank reported that a \$1000 bonus was given to Michelle Calkins in gratitude for her assistance to the ACA in 2020. The \$1000 was funded by an anonymous donor so that the ACA account would not be depleted.

The next Board meeting is set for January 20, 2021 at 12:00 pm (central) via Zoom. The Board Meeting was adjourned at 12:47 p.m. (central).

Respectfully submitted,



Ashley L. Belleau, ACA Secretary